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INTRODUCING CHEMREADY - THE CLEAR CHOICE FOR WATER CLARITY

Zinkan Enterprises Announces its New Division, ChemREADY,
a Water and Waste Water Solutions Group

Twinsburg, Ohio: Zinkan Enterprises, Inc., a premiere Northeast Ohio specialty chemicals company, announced today the launch of **ChemREADY**, a new division with the sole focus of applying technology and expertise to solving water and waste water challenges in municipal, mining and industrial customers.

Placing the water and waste water treatment teams under a single entity will allow the ChemREADY team to reimagine water and waste water treatment chemical and equipment solutions, supplies and services, originally developed within Zinkan Enterprises, Inc. A dedicated unit will also enable the Zinkan chemicals business to better leverage its industry partners to better serve their clients – by combining chemical and equipment expertise under one organizational structure.

“Our Source-To-Discharge™ and Total Service Management™ treatment programs allow our customers to design, improve, and validate their own water treatment processes thereby enhancing their own businesses by reducing water consumption and overall operational costs,” said Zinkan Vice President of Marketing & Product Development, Timothy Drake. “We’re excited about working with our customers to provide the highest level of clarity in an industry that otherwise presents customers with challenging decisions – how to properly treat water from the moment it enters a facility to the point of discharge.”

In addition, ChemREADY partnerships allow clients to take full advantage of their chemical knowledge and engineered water and waste water treatment solutions.

“For over 30 years, Zinkan Enterprises, Inc. has grown and evolved within the specialty chemicals industry, giving us unique insight to the pain points faced by our chemical and equipment clients,” said Greg Ott, President of Zinkan Enterprises, Inc. “The new ChemREADY Division will be a fully dedicated and focused group of professionals providing the highest level of products & services for our customers in the Water and Waste Water Treatment industries. ”

More information on ChemREADY is available at GetChemREADY.com

About Zinkan Enterprises, Inc. (ZEI)

ZEI (www.zinkan.com) is an Ohio based manufacturing services company that focuses on water-related markets. They provide a variety of chemicals to clean and re-use water for industrial

processes, to control air-borne dust levels, to control freezing, and to keep closed loop systems (boilers & cooling towers) operating at peak efficiency. Their professional field personnel are backed by a staff of analytical chemists, an extensive logistical network with decades of experience in water-based chemistry. Their commercial staff is available around the clock and can deliver products anywhere in the world.

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Logo – ChemREADY

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